**Event Concept Note**  
**Skills Hub Corporate Hangout – May 30, 2025**

**Introduction**

The world of work is evolving rapidly, driven by innovation, technology, and changing workforce expectations. As businesses adapt to shifts in how and where work occurs, young professionals and entrepreneurs must stay informed, agile, and well-equipped to thrive in this dynamic environment. The Skills Hub Corporate Hangout seeks to create a space for reflection, dialogue, and networking around the most pressing workplace trends, and most importantly, use the platform to advertise the services of the Skills Hub.

**Event Theme**  
Future of Work: Trends Shaping the Corporate Landscape

**Event Details**  
Date: Friday, 30th May 2025  
Time: 3:30 pm – 4:30 pm GMT  
Venue: Skills Hub by YOTA, East Legon

**Event Overview**  
This interactive corporate chat will explore how the future of work is being reshaped by remote work models, automation, digital skills, workplace well-being, and leadership transformation. The session will feature two guest speakers and a moderator. The guest speakers will bring both personal experience and professional insight to these topics, engaging participants in practical discussion on how to navigate and lead in this new era.

**Target Audience**  
Young professionals, freelancers, entrepreneurs, business leaders, tech founders, and youth aged 20–35+

**Expected Participants**  
50 – 80 attendees

**Format**

* Welcome Address
* Introduction of Moderator
* Introduction of Guest Speakers
* Guest speakers' personal and professional stories
* Thematic Q&A based on curated questions
* Open floor engagement and networking
* Speed Dating
* Advertising of Skills Hub

**Key Discussion Areas**

* Defining the future of work in different industries
* Hybrid and remote work: evolution or trend?
* The impact of emerging technologies like AI and automation
* Skills of the future: what young professionals must know
* Employee well-being and leadership in a changing workplace
* Building inclusive and adaptive work cultures

**Expected Questions**

1. Introduction – Getting to know you (Growing up, education, failures, choosing a career, how did you develop your brand)
2. **How would you define the "Future of Work" in your industry or organization?**  
    Sets the tone and encourages personalized perspectives.
3. **Do you believe hybrid work is here to stay? Why or why not?**  
    Highly relevant and relatable for most professionals today.
4. **Which emerging technologies (e.g., AI, automation) do you think will have the most significant impact on your workforce?**  
    Brings in innovation and digital transformation insights.
5. **Which soft and hard skills will be most in demand in the next 5–10 years?**  
    Critical for both individuals and organizations preparing for change*.*
6. **How is employee wellness being integrated into modern corporate strategies?**  
    Addresses the growing importance of well-being in the workplace.
7. **How are companies adapting their talent development strategies to meet future demands?**  
    Encourages insight into upskilling, reskilling, and workforce readiness.
8. **What leadership styles are best suited for the evolving workplace?**  
    Invites reflection on the changing role of leadership in dynamic environments.
9. **If you were building a company from scratch today, how would you structure work differently?**  
    Inspires visionary thinking and practical takeaways.

**Mobilization Strategy**  
To ensure the success of the event, we will adopt the following mobilization strategies:

* Personalized invitations to Skills Hub clients and community members
* Social media announcements using countdowns, speaker highlights, and hashtags.
* WhatsApp flyers and community engagement in youth, tech, and entrepreneurship groups
* Email campaigns targeting corporate partners and young professionals
* Direct outreach through partner networks such as the Ghana Hub Network, youth organizations, and business incubators

**Expected Outcome**  
Participants will leave with a deeper understanding of the changing work environment, actionable insights for adapting to future trends, and meaningful connections with peers and industry professionals.